



MONITORING ALERTS



WWW.COMMETRIC.COM

MONITORING ALERTS

Daily, weekly or monthly bulletins on key issues, campaigns and performance indicators

PRODUCT BENEFITS

- **HUMAN FILTERING GUARANTEES RELEVANT CONTENT TAILORED TO SPECIFIC AUDIENCES AND OBJECTIVES**
- **FORMAT AND LAYOUT ACCORDING TO YOUR KPIs**
- **EXPERT SUPPORT AND CONSULTANCY AVAILABLE ON DEMAND**
- **CUSTOMIZED LISTENING SERVICE**
- **ALERTS SENT 24/7**

USE CASES

- **PR MEASUREMENT**
- **CRISIS MANAGEMENT**
- **BRAND ANALYTICS**
- **REPUTATION MANAGEMENT**
- **CAMPAIGN ANALYSIS**

AND MANY MORE...

Overview

Media Monitoring involves reading, listening and gathering relevant information from conventional, social and broadcast media sources on a continuous basis. The outcome is tailored to fit your specific needs and can incorporate translations for multi-market coverage and summaries of key issues and points of action.

Features

- Media agnostic data set – daily monitoring of worldwide media and detailed performance evaluation and measurement.
- 24/7 listening across multiple markets in 30+ languages.
- Real-time tracking of topics, issues and trends.
- Expert team of media analysts to monitor, interpret and refine program focus.
- Crisis ready alerts and ongoing monitoring.
- Responsive, mobile-friendly delivery formats.

About Commetric

Commetric provides media analytics solutions that help communication and marketing professionals monitor and analyse conversations and content on social and conventional media.

Unlike many online tools, Commetric combines innovative, patented analytical technology with the knowledge of its experienced, multi-lingual analysts to provide deeper, more practical level of insight for customers who demand to know more. Commetric's award-winning solutions are used throughout the world and across industry sectors.



Award-Winning Products

DIGITAL IMPACT
AWARDS 2014
WINNER

EUROPEAN
EXCELLENCE
AWARDS

amec
AWARDS | 2013

ipra

amec
AWARDS | 2014

PRmoment.com
AWARDS 2015
SHORTLISTED

amec
AWARDS | 2015

PRmoment.com
AWARDS 2016
SHORTLISTED

In²
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