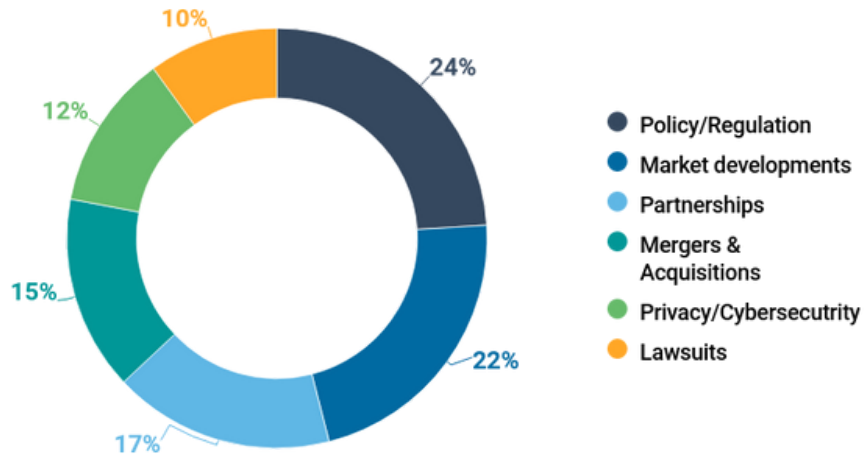


Telehealth: Is Telemedicine a Trend to Stay After Its Covid Boom?

Media Analysis Summary



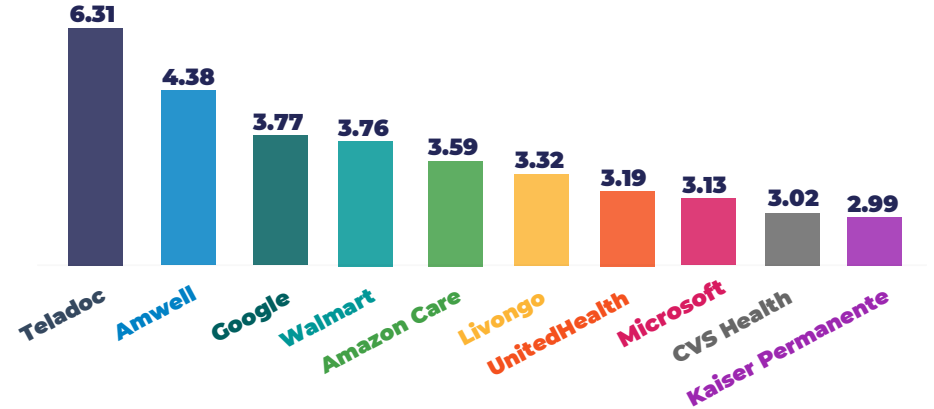
Topics in the telehealth debate by share of voice



We found that the topic of Regulation/Policy was the most widely discussed, especially in specialised healthcare publications. Many outlets focused on Regulation/Policy due to the fact that telemedicine is still a largely unregulated new field in the otherwise highly regulated healthcare sector.

Top 10 organisations in the telehealth debate by media impact score

We found that Teladoc and Amwell were among the most influential companies in the debate. Teladoc was especially prominent within the Mergers & Acquisitions topic, as the \$18.5 billion megadeal with Livongo created the world's largest full-stack telehealth company.



Top 5 spokespeople in the telehealth debate by influence score

Seema Verma was the most influential commentator in the discussion. She was cited as saying that expanded access to telemedicine should continue after the coronavirus pandemic.



3 tips on how telehealth can stay relevant post-Covid

- Give telehealth an ESG image by focusing on health equity
- Proactively form your own policy platform and communicate with regulators
- Promote telehealth's benefits for specific therapeutic areas like mental health

Read the whole analysis here:

<https://commetric.com/2022/05/27/telehealth-is-telemedicine-a-trend-to-stay-after-its-covid-boom/>

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