

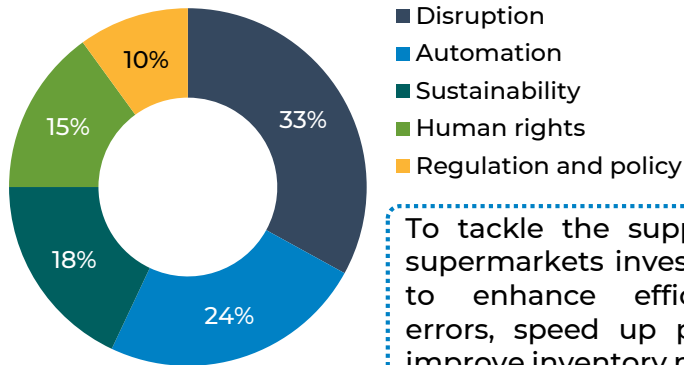
Reputation at Stake: How Supermarkets Navigate Media Debates on Supply Chain Crisis, Automation, Sustainability, and Human Rights

Media Analysis Summary



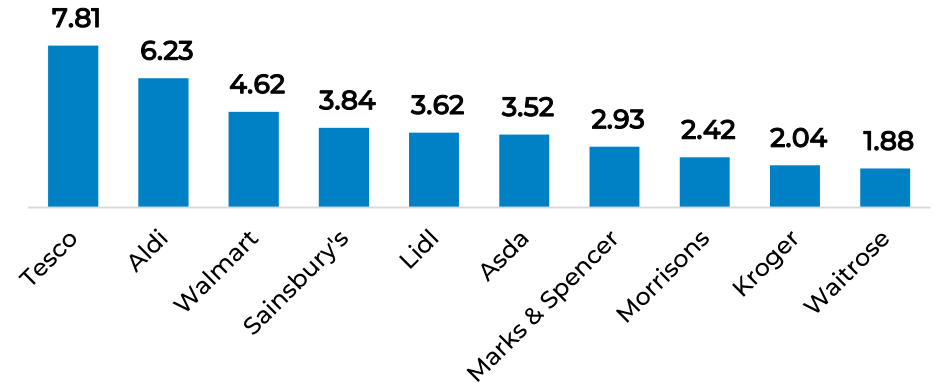
The ongoing supply chain crisis has been a significant challenge for businesses across various industries, including supermarkets. The disruptions caused by the pandemic, coupled with increasing demand and supply chain complexity, have led to shortages of products and price hikes, leading to negative media coverage.

Topics in the supply chain debate by share of voice



To tackle the supply chain crisis, supermarkets invest in **automation** to enhance efficiency, reduce errors, speed up production, and improve inventory management.

Top 10 companies in the in the supply chain debate by media impact score



5 takeaways from the supply chain debate

- Covid is still a big part of the narrative
- Rising prices give rise to controversy
- Automation gets praised and raises concerns
- Sustainability becomes a bigger reputation priority
- Human rights are the main pain point

Read the whole analysis here:

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