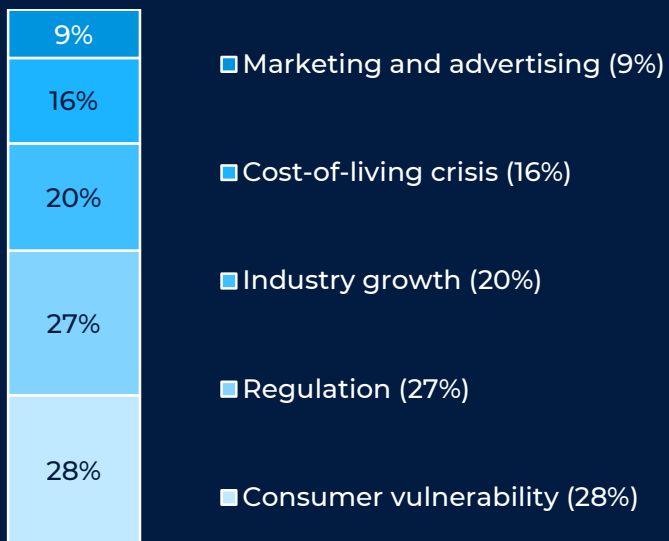


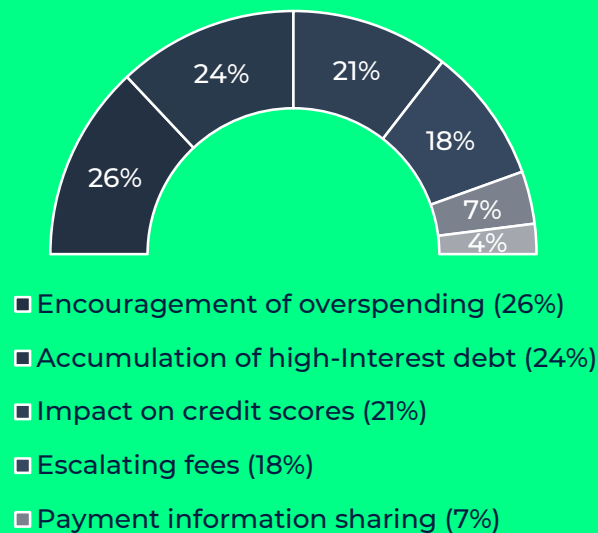
'Swipe, Shop, Strain': Examining Buy Now, Pay Later PR Challenges

Our recent in-depth media analysis has revealed a prevailing narrative surrounding consumer vulnerability, with a particular focus on the risks associated with overspending and debt accumulation. However, amidst the criticism, there lies a strategic solution — the power of white space mapping.

Topics in the Buy Now, Pay Later debate by share of voice



Consumer vulnerabilities in the Buy Now, Pay later debate by share of voice



Top 10 Organisations in the Buy Now, Pay Later debate by media impact score

