

Intelligence at your fingertips: OILCO user benefits overview

Automated Risk Insight for OilCo's Investor Relations, ESG, and Public Affairs Teams

October 2025



In today's media-saturated environment, directors and senior stakeholders are overwhelmed by signals – from ESG controversies and policy shifts to litigation risks and supply chain disruptions.

**Knowing what to ignore is hard.
Knowing what matters is harder still.**

And knowing it before the board asks can mean the difference between foresight and firefighting.

The solution: precision-curated intelligence



Our system delivers a fully automated, weekly intelligence report tailored to your company, your role, and your strategic focus. It has processed more than a billion news items, extracting structured business events that carry risk, consequence, and potential impact.

For you, this means:

- Seeing emerging issues and risks early. We have the data to prioritize based on frequency (probability) and magnitude (stock price volatilities)
- Spotting potential disruptions before they escalate
- Getting alerts on industry/competitor vulnerabilities
- Saving time otherwise spent in endless media monitoring



What you get: one weekly report, fully tailored



Each newsletter or dashboard you receive is generated by applying:



Your Strategic Focus

We start with your job function and purpose - whether you're a Director of Investor Relations managing perception, or an ESG officer identifying risk. We use state-of-the-art AI to build a profile of an individual job function: main responsibilities, typical goals and KPIs, main risks (we have 20 years of data, both media and financial).



Your Company and Sector

Every report is anchored in a deep understanding of sector's risk landscape, operations, peers, and recent media history.



Structured Business Events

We don't use keywords or guesswork. Our engine detects and classifies over 440 types of events (see the SiFT documents for details) - such as:

- FIN_missfcst
- CSR_racediscrim
- CSR_pollution
- LIT_appeal
- DIS_casualties
- NEW_delaylaunch
- OPR_upcapacity



Media Elevation & Peer Benchmarking

If the same risk type is mentioned across many articles in 24 hours, you'll know. If your competitors are in the headlines and you're not, you'll know that too.



Saliency Filtering by Simulated Role

Each weekly report is filtered by an AI agent trained to simulate your job. It asks: "*If I were OilCo's IR director, would I care about this?*" If not, it's excluded, by default, but you are in charge, and the system can be tailor-made by over-riding the AI defaults.



Most automated risk monitoring services:

- Much less efficient at filtering out noise, thereby time-consuming
- Completely unaware of the client's job function, therefore unable to provide consultative insight
- Rely on keywords, not structured event detection
- Are based on AI, prohibited by publishers, whereas our technology is legally compliant almost everywhere
- Can't differentiate the dynamics of issue > risk > crisis
- Are based only on *adverse* events, which thus fail to model risks being mitigated, crisis averted or managed, all of which also require the input of favorable events.

Our system is:

- Trained on 130 person-years of event classification rules
- Managed and designed by senior executives with experience from WPP/Burson and Reuters
- Implemented by PhD level engineers, computational linguists and statisticians
- Year by year improved and refined by our team of full-time analysts
- The individualized selection of events for your reports is made by AI models running on our servers - no cloud AI leakage



Enterprise Risk



Investor Relations



Operations



ESG



Public Affairs



Compliance and Risk



Innovation and Patents



**Securities Class Action
Risk**



**Approvals and
Permissions**



Investment Risk



**Sales and Business
Development**



Supply Chain



Start Free, Stay Informed

Monthly Sector Reports

Available free, no login required

Weekly Trial Report for OilCo

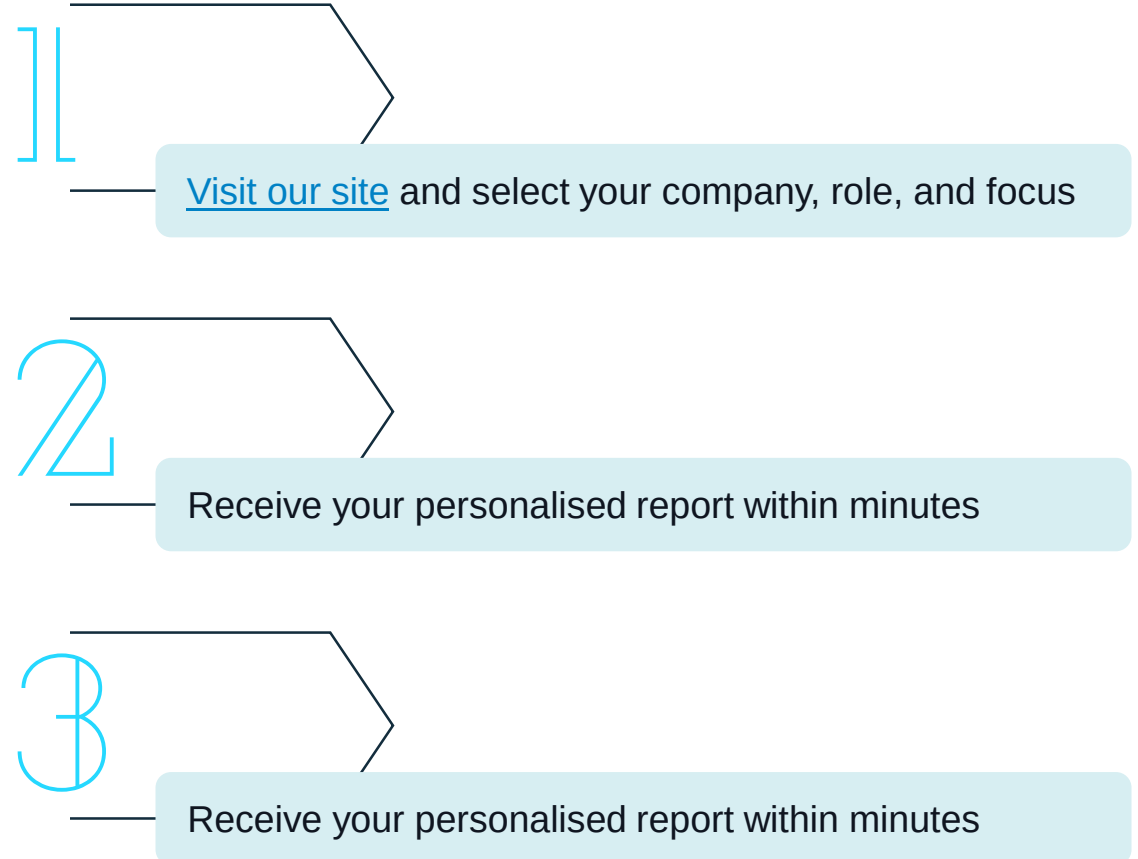
Tailored to your role, no obligation

Subscription

Scales with your needs - from a single company to an enterprise dashboard

You don't need to configure anything. But if you want to, you can.

Get Started





Your foresight
powered by our signal.
