#### Intelligence at your fingertips: OILCO user benefits overview

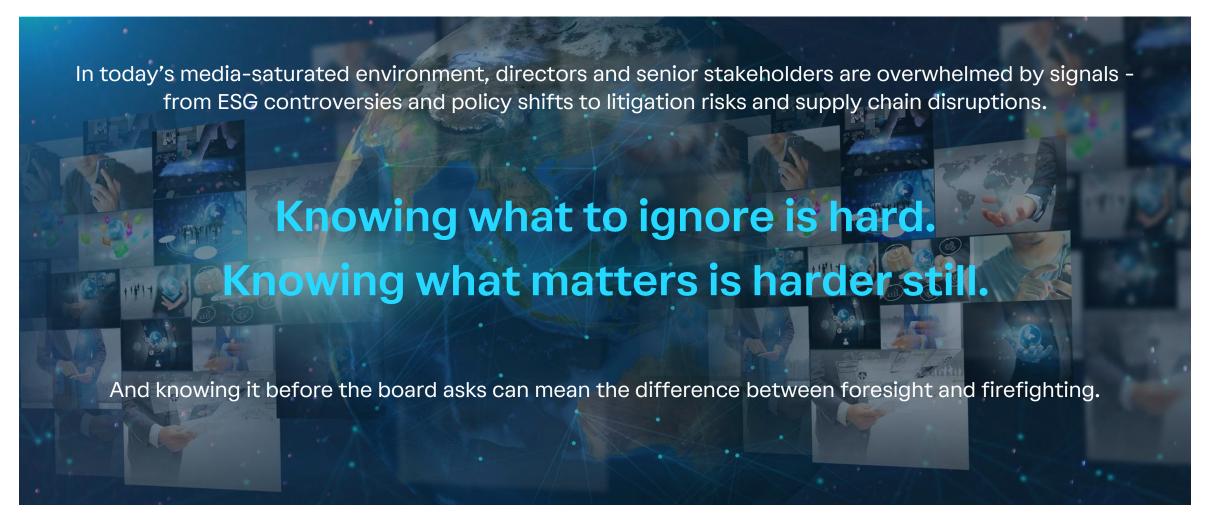
Automated Risk Insight for OilCo's Investor Relations, ESG, and Public Affairs Teams

October 2025









#### The solution: precision-curated intelligence



Our system delivers a fully automated, weekly intelligence report tailored to your company, your role, and your strategic focus. It has processed more than a billion news items, extracting structured business events that carry risk, consequence, and potential impact.

#### For you, this means:

- Seeing emerging issues and risks early. We have the data to prioritize based on frequency (probability) and magnitude (stock price volatilities)
- Spotting potential disruptions before they escalate
- Getting alerts on industry/competitor vulnerabilities
- Saving time otherwise spent in endless media monitoring



#### What you get: one weekly report, fully tailored



Each newsletter or dashboard you receive is generated by applying:



#### **Your Strategic Focus**

We start with your job function and purpose - whether you're a Director of Investor Relations managing perception, or an ESG officer identifying risk. We use state-of-the-art AI to build a profile of an individual job function: main responsibilities, typical goals and KPIs, main risks (we have 20 years of data, both media and financial).



### Your Company and Sector

Every report is anchored in a deep understanding of sector's risk landscape, operations, peers, and recent media history.



## Structured Business Events

We don't use keywords or guesswork. Our engine detects and classifies over 440 types of events (see the SiFT documents for details) such as:

- FIN missfcast
- CSR racediscrim
- CSR\_pollution
- LIT\_appeal
- DIS casualties
- NEW\_delaylaunch
- OPR\_upcapacity



# Media Elevation & Peer Benchmarking

If the same risk type is mentioned across many articles in 24 hours, you'll know. If your competitors are in the headlines and you're not, you'll know that too.



# Saliency Filtering by Simulated Role

Each weekly report is filtered by an AI agent trained to simulate your job. It asks: "If I were OilCo's IR director, would I care about this?" If not, it's excluded, by default, but you are in charge, and the system can be tailor-made by over-riding the AI defaults.

#### Why this is different



#### Most automated risk monitoring services:

- Much less efficient at filtering out noise, thereby time-consuming
- Completely unaware of the client's job function, therefore unable to provide consultative insight
- Rely on keywords, not structured event detection
- Are based on AI, prohibited by publishers, whereas our technology is legally compliant almost everywhere
- Can't differentiate the dynamics of issue > risk > crisis
- Are based only on adverse events, which thus fail to model risks being mitigated, crisis averted or managed, all of which also require the input of favorable events.

#### Our system is:

- Trained on 130 person-years of event classification rules
- Managed and designed by senior executives with experience from WPP/Burson and Reuters
- Implemented by PhD level engineers, computational linguists and statisticians
- Year by year improved and refined by our team of full-time analysts
- The individualized selection of events for your reports is made by AI models running on our servers no cloud AI leakage







# Start Free, Stay Informed

#### **Monthly Sector Reports**

Available free, no login required

#### **Weekly Trial Report for OilCo**

Tailored to your role, no obligation

#### **Subscription**

Scales with your needs - from a single company to an enterprise dashboard

You don't need to configure anything. But if you want to, you can.

# **Get Started** Visit our site and select your company, role, and focus Receive your personalised report within minutes Receive your personalised report within minutes



# Your foresight powered by our signal.